

JUNE
THE 10-MINUTE CLUB MEMBERSHIP ENERGIZER FOR MAY
NEWSLETTER FOR JUNE

Rotary International historically has designated June as “Rotary Fellowship Month” and encourages clubs to increase interest and membership in one of the dozens of Rotary Fellowships and celebrate the ideal of service through common hobbies and professions. **“How can a club relate membership recruitment and retention efforts to ROTARY FELLOWSHIPS?”** Here’s an idea that might help.

Membership Recruitment-Retention and Rotary Fellowship Month (June)

Purpose: To gather ideas from members of a Rotary Club about how to use “Rotary Fellowships” to promote membership recruitment and retention with prospective new members and retain existing members.

At your weekly meeting, discuss at your table the following questions during your meal:

Question: 1) “What hobbies do you enjoy and what is your current profession? Do you belong to a Rotary Fellowship? 2) How can fellowships be used to encourage prospective members and educate current members?”

Materials: You will need a handout for each table that contains the question above. The handout needs two columns:

What hobbies do you enjoy and what is your current profession? Do you belong to a Rotary Fellowship?	How can Fellowships be used to encourage prospective members and educate current members?
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Leaders: Someone from the club’s Membership Committee needs to introduce and give directions about this energizer. In addition, the leader needs to ensure that someone at each table is recording highlights of the discussion.

Activity (10 minutes): Begin by asking members of the club to answer the questions above: 1) what hobbies do you enjoy and what is your current profession? Do you belong to a Rotary Fellowship? 2) How can Fellowships be used to encourage prospective members and educate current members?

The Leader asks a Rotarian at each table to act as the recorder. During the discussion, the recorder writes down highlights of the table discussion related to the questions above. **(7 minutes).**

The Leader then asks a few recorders (as time permits) to share a few highlights from their table discussion **(3 minutes)**. The Leader then collects the handouts containing discussion highlights from the recorders.

FOLLOW-UP: The Leader gathers these handouts and turns them over to the Chair of the Club’s Membership Committee. The Membership Committee could consider using these ideas when prospecting, recruiting and orienting new members and involving and educating current members.