

Kids Against Hunger

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Rock County Rotary, Inc.

Since May 18, 2008

Rock County Rotary, Inc.

Over 40,000 meals served!

Kids Against Hunger—Rock County Rotary, inc.

Fall 2008

Volume 1 Number 1

What? Who? Why?

Kids Against Hunger - Rock County Rotary, Inc. feeds hungry children and adults. We're a relief organization that's hands-on!

A cooperative effort of the Beloit, Edgerton, Janesville Morning and Janesville Noon Rotary Clubs, our mission is to eliminate hunger locally and eradicate starvation and malnutrition world-wide. We accomplish this by bringing local people together, educating them about local and international hunger problems and then having them actually package highly nutritious, life-saving meals for those in need. Our program not only seeks to end hunger among the poor but to satisfy the hunger among prosperous Americans, a hunger for meaning and contribution.

13%

of people in Rock County are hungry

850 million

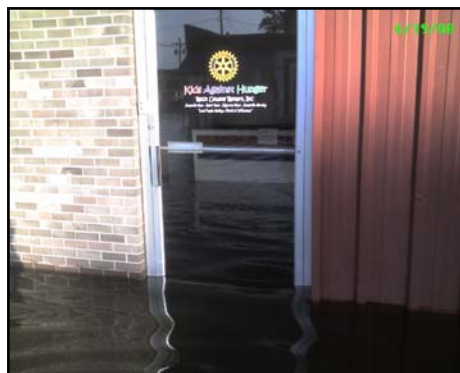
people in the world are severely undernourished (almost 3 times the US population)

A child under the age of 5 dies every five seconds due to malnutrition

Founded in 2008, **Kids Against Hunger—Rock County Rotary** is one of over 30 satellite organizations of **Kids Against Hunger**, New Hope, MN.

Since its inception by Richard Proudfit, a successful entrepreneur, in 1999, **Kids Against Hunger** and its satellites have provided over 50 million meals, free of charge, in more than 40 countries through the efforts of over 100,000 volunteers. Developed by leading food scientists from Cargill, Pillsbury, General Mills and Archer Daniels Midland, the ingredients of these meals meet all the nutritional requirements of severely malnourished children and aid in their growth and mental development.

We Know What It's Like to Get Flooded Out!



This summer's floods affected many of our neighbors in Rock County and the entire Midwest, but it also affected us! Just a few weeks after conducting our kick-off packaging event, our facility was engulfed with almost 2 feet of murky Rock River water. Not to be deterred, we quickly moved our operation to a temporary location and continued our work (and it's a good thing we did!).

Not only did our food end up helping scores of displaced people close to home, but 7,128 meals (one pallet) were picked up by representatives of the West Cedar Rapids Rotary club to help feed residents of their flooded city.

Our goal is to keep a sufficient inventory of meals to quickly respond to disasters both close to and far from our home. Your continued support will make that possible!

Inefficient But Effective

Our **Kids Against Hunger - Rock County Rotary, Inc.** packaging operation does not have the fastest assembly line in town. In fact, it may very well be one of the most inefficient around . . . but what it lacks in speed and technology, it more than makes up for in cooperation, fun and camaraderie. People from all walks of life, young and old, rich and poor and everything in between have all come together to produce these simple but highly nutritious meals. With each person responsible for one specific (and important job), our volunteers are able to produce an average of about 250 meals per person per hour.



From the beginning, our goals have included educating adults and children about the problem of hunger both in Rock County and around the world, getting people to work together to help end hunger and to introduce a valuable community service to everyone in our county. If you haven't had an opportunity to join the fun, please contact Gary Bersell, gbersell@kanduindustries.com to schedule your next shift. Volunteering will help you and so many others!

Kids Against Hunger

Rock County Rotary, Inc.

Board of Directors

| | | |
|----------------|------------------|-----------------------------------|
| President | John Wong | john.wong@micorp.com |
| Vice President | David Warren | dave@davesace.com |
| Secretary | Mari Anne Warren | mawarren01@centurytel.net |
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| Director | Gary Bersell | gbersell@kanduindustries.com |
| Director | Lawanna Schieldt | lawanna@ticon.net |

Frequently Asked Questions

How do you decide where the food will be sent?

Our Board of directors has chosen to first provide for the needs of the various Rock County Food Relief agencies and then to direct the balance nationally and internationally to areas where our rotary Clubs are currently involved in other projects. Thus far these areas have or will include Cedar Rapids, IA, Uganda, Africa, Cameroon, Africa, the Philippines and Haiti. Other areas will be considered on case by case basis.

How does the food get to the hungry people?

Locally, we coordinate deliveries utilizing Rotary Club volunteers. Nationally and internationally, we try to combine our food with aid shipping containers already heading to the destination. In some instances, we may need to pay to get our food to people in need.

Which local agencies have received and used your food?

So far our food has served clients of Echo in Janesville, Caritas, Central Christian Church and the Merrill Community Center in Beloit, the Community Outreach in Edgerton, the Community Action Food Pantry in Milton and the Care Closet in Evansville.

How is the food paid for?

Kids Against Hunger – Rock County Rotary, Inc. is a 100% volunteer-driven organization. As a nonprofit entity, we raise all our funds from the generosity of individual donors, corporations, churches, civic groups and foundations. Put simply, the more money we receive from donors, the more people we can feed.

If I choose to donate, how much of my contribution actually goes towards food?

Because of a generous in-kind donation from the Hendricks Development Group for our facility, and various other in-kind donations from other organizations, over 95% of funds contributed will go directly towards paying for food and transportation costs.

How do I volunteer to help?

We have regularly scheduled packaging sessions on the first Wednesday afternoon and the first Saturday morning of every month. Alternate times can be arranged for groups from 10 to 20 people. Please contact Gary Bersell at gbersell@kanduindustries.com or 608 755-4123 to sign up.

We Helped In Africa

Occasionally we all complain about health care in our country. Whether it's "long waits in the emergency rooms", "too few staff members to respond quickly" or simply "not enough hospital choices", Americans are quick to voice their opinions. Contrast our medical options with those of the citizens of Jinja, Uganda, Africa, where 400,000 people are served by the Mother Kevin Hospital. This 200 bed facility is home to 50 leprosy patients and 150 of the area's sickest residents, many of them children.

Between August 1 and August 20, 38 Rock County residents, including two surgeons, one radiologist, one radiology technician, one anesthesiologist, one nurse anesthetist, two medical students, several nurses and scores of regular people, just wanting to help, traveled to this poor African country to offer the residents some hope. During their time in the field, with the help of 3 local doctors, they performed 82 surgeries in 3 1/2 days. These procedures included everything from hernia repairs, to skin grafts, to amputations.



According to Laurie McCutchan, Executive Director of the Hope Institute of Uganda, she heard no complaining about the quality of the hospital food. In fact, most of the patients' food, if they got any, was prepared by relatives in an open-air room over fires. Unfortunately, none of the patients received food with sufficient amounts of protein and other essential nutrients needed for a fast recovery. In Uganda, it's just not available to most of the population.

This problem is slowly starting to change thanks to 7,128 highly nutritious Kids Against Hunger meals that were shipped along with a container of badly needed medical supplies for the struggling hospital and its staff. With these meals, first prepared in small batches by the Rock County volunteers, the sick children are now starting to regain both physical and mental strength. The food is being treated more

like medicine than simply something to fill an empty stomach!

When asked by Sister Sarah, the head of the nursing staff, if more of the "miracle" food could be sent, Laurie McCutchan, cautiously said "yes". How much food obviously depends on the generosity of her Rock County friends and neighbors. Won't you help? For additional information visit www.hopeinstituteuganda.org.

DONATION FORM

First Name _____ Last Name _____

Organization _____

Street Address _____

City _____ State _____ Zip _____

Day Phone _____ Evening Phone _____

Email Address _____

Please make checks or money orders payable to:
Kids Against Hunger—Rock County Rotary, Inc.

Donations may be sent to:
Kids Against Hunger—Rock County Rotary, Inc.
4237 N. County Road KK
Milton, WI 53563

\$250 sponsors 1,000 meals
\$200 sponsors 800 meals
\$150 sponsors 600 meals
\$125 sponsors 500 meals
\$100 sponsors 400 meals
\$75 sponsors 300 meals
\$50 sponsors 200 meals
\$25 sponsors 100 meals

All donations are tax deductible. If you have any questions regarding your donation, please contact us at 608 752-1517