

July 2007

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What's New?

July Open Projects List

The July PolioPlus Partners [Open Projects List](#) (OPL) contains nine polio eradication projects in need of a total of **US \$2,753,237**.

Click in the Open Projects List

The Open Projects List (OPL) is updated monthly on the RI Web site. Throughout the OPL, you can click on the [blue underlined text](#) to learn more through hyperlinked online resources and immediately make your donation to a Partners project.

Support PolioPlus Partners by sharing the Open Projects List with a fellow Rotarian TODAY!

NEW! PolioPlus Partners Updates

Details on the latest updates to the PolioPlus Partners program for 2007-08 can be found on pages 1 and 2 of this newsletter.

Need more information?

Contact the PolioPlus program -
Phone: 1-847-866-3305
Fax: 1-847-866-0269
E-mail: polioplus@rotary.org

PolioPlus in Action

Monthly Update

International PolioPlus Committee (IPPC) Meeting 13-14 June

Reports from the World Health Organization and the US Centers for Disease Control and Prevention were presented on the current status of global polio eradication focusing on progress that has been made, challenges which the Global Polio Eradication Initiative (GPEI) continues to face, and recent activities to overcome the challenges.

Rotary International Convention 15-16 June [Read more](#)

"Finish the job of polio eradication" says William Gates senior at Rotary International Convention [Read more](#)

Organization of the Islamic Conference committed to polio eradication [Read more](#)

Kuwait gives US \$1 million to polio eradication First contribution from the country [Read more](#)

European Region polio-free for five years [Read more](#)

Click to view public information on the [meetings](#) of the Global Polio Eradication Initiative on national, regional and worldwide priorities and policies. Final reports and recommendations can be found for each meeting, together with relevant presentations.

2007-08 RI President Wilf Wilkinson answers a fellow Rotarians' question about being a district PolioPlus sub-committee chair

Q: I have been appointed 2007-08 PolioPlus Sub-Committee Chair for our district. Although polio eradication remains a concern, there doesn't seem to be any club-level activity that I can get members excited about. I want to do a good job as the chair – can you give me any insight?

Click [here](#) to view President Wilkinson's answer.

Progress Report

Visit the Global Polio Eradication Initiative Web site for the most up-to-date progress report information, including:

- ⇒ [Total cases in 2007 compared to 2006, including case breakdown and information by country](#)
- ⇒ [Monthly Situation Report](#)

PolioPlus in Action

Rotarians hike, run, and bike for a polio-free world [Read more](#)



Photo by Alyce Henson

PolioPlus Partners

PolioPlus

Rotary launched the PolioPlus program in 1985 and contributions to the PolioPlus Fund continue to support the most essential components of polio eradication activities in our partnership with the World Health Organization (WHO), Centers for Disease Control and Prevention (CDC), and UNICEF. With Rotary's community-based network worldwide, Rotary is the volunteer arm of the global partnership dedicated to eradicating polio.

PolioPlus Partners

In 1995, a sub-program of PolioPlus, the PolioPlus Partners program (PPP), was developed to allow individuals, Rotary clubs, and districts the opportunity to directly contribute to polio eradication projects submitted by fellow Rotarians in polio-endemic, importation, and high-risk countries through the PPP Open Projects List.

PolioPlus Partners Task Force

PolioPlus Partners has a task force of dedicated Rotarians who are available to make presentations or answer questions related to Rotary’s involvement in polio eradication.

The Need – PolioPlus Partners in 07-08

Contributions to PPP go directly to Rotarians conducting social mobilization and surveillance activities in the polio-endemic, importation, and high risk countries. Social mobilization is organized community activities designed to help make immunization activities successful. Rotarians play a critical role in these activities by using PPP contributions to purchase:

- Media and posters to communicate when and where the immunization activities will occur.
- Caps, aprons, badges, and megaphones to identify health workers and volunteers.
- Stickers or balloons to reward children and parents to encourage future participation.
- Bicycles, 4-wheel drive vehicles, and motorcycles to distribute the vaccine.
- Vaccine carriers, refrigerators, and ice packs to maintain the integrity of the vaccine.

These tools are provided through the PolioPlus Partners program. Additional funding of at least US\$5 million will be needed to purchase these tools in 07-08.

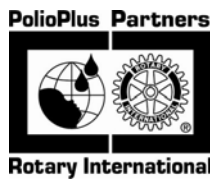
The Incentive – Matching Funds for PolioPlus Partners

Since the Polio Eradication Fundraising Campaign (PEFC) ended in 2005, fundraising for PPP, in addition to PolioPlus, remains a priority. The Trustees of The Rotary Foundation recognize the significant funding needs for PPP and will continue to match both cash and District Designated Funds (DDF) contributions US\$.50 for every US\$1.00; up to US \$1 million in 2007-08. This matching opportunity is an incentive for individuals, clubs, and districts to make a contribution to PolioPlus Partners in 2007-08.

2007-08 PolioPlus Partners Challenge

Funding for PolioPlus Partners is essential to help all Rotarians achieve the goal of a polio-free world. To help meet the significant and ongoing funding needs, we are extending a Challenge to all Rotarians, clubs, and districts to become *2007-08 PolioPlus Partners*:

1. Asking for 100% participation from all Rotary districts to allocate a minimum of 10% of their available DDF.
2. Asking all Rotary clubs and districts, Interact and Rotaract clubs to have a club program for PolioPlus Partners by March 2008.
3. Requesting district leaders to encourage all clubs chartered after 1 July 2003 to consider making a club contribution, having a fundraiser, or making individual contributions to PolioPlus Partners.
4. Requesting zone, district, and club leaders to encourage new members to contribute and become a part of Rotary’s number one goal of global polio eradication.
5. Encouraging all Rotarians that view PolioPlus as their primary Rotary interest to make another contribution to PolioPlus Partners.



Tools & Resources

Rotary World

Click and view the [July 2007 edition of Rotary World](#) to read about a U.S. Rotarian who braved risks to combat polio in Afghanistan and polio eradication activities in Egypt.

Rotary World is an eight-page, tabloid-size newspaper published four times yearly for Rotary club, district, and international leaders.

Media Relations Corner

Listed below are several recent media stories that have featured or mentioned Rotary’s work with polio eradication. Links to some of these stories can be found on the [Rotary in the News](#) section of the RI Web site.

KCPW (NPR affiliate in Salt Lake City)
June 20, 2007
[Rotarians lead fight against polio](#)

The Deseret News (Salt Lake City)
June 19, 2007
[Rotarians' Selflessness is sorely needed](#)

The Chicago Tribune
July 5, 2007
[Holdouts strain efforts to erase polio worldwide](#)

The Baltimore Sun
July 8, 2007
[Pockets of polio defy eradication campaign](#)

The Independent Mail
July 8, 2007
[Whatever Happened to Polio?](#)

The Chicago Tribune
July 11, 2007
Voice of the People
(Letter-to-the-editor in response to July 5th article)

